

# “Bringing you closer to your cash”

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## Jam Factory

The Jam factory is a leading destination in the famous UK city of Oxford. Incorporating a restaurant, bar and gallery, the Jam Factory has become a safe haven for the fresh food lovers and art enthusiasts. The Jam Factory champions an unrivalled commitment to freshness and quality, served with a laid back and welcoming ethos.

The Jam Factory is owned and managed by Andrew Norton, a local entrepreneur in the retail and high tech space.

## Testimonial – Andrew Norton in his own words

**“When I first heard of Silverstar Analytics I was intrigued by the offering; a unique blend of advanced data analytics and CCTV integration, all delivered as a cloud service. From the initial demo I could clearly see how this product would bring new levels of visibility to my staff’s activities at the point of sale.”**

**“Deployment was quick and effortless. Using the cloud-to-cloud synchronization capability my transactions were being processed in a matter of minutes. CCTV from my existing system was integrated equally easily.”**

**“Normally, I spend about a third of my time at the Jam Factory. The real-time alerts and reports, all available via my iPad allow me to keep a constant vigilance on my staff, when out and about. Understanding what is happening at my point of sale tills, voids, refund, discounts and other not-typical transactions, all with accompanying visual evidence, allows me to closely manage my staff.”**

**“When recruiting new staff, I spend significant amount of time to ensure that I only employ those who meet my requirements. My staff turnover is low and I trust my staff. Within weeks of deploying Silverstar Analytics it was clear that one of my members of staff was manipulating the till for their own benefit. I was shocked.”**

**“I highly recommend Silverstar Analytics for all retailers.”**

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## About Silverstar Analytics

SilverStar Analytics is an innovative company bringing cloud computing and web delivery to the age-old problem of profit protection and operator behaviour within the retail space. By integrating data from in-store electronic point of sale terminals with CCTV, all within a cloud delivery platform, SilverStar Analytics provides a comprehensive solution for:

- Shrinkage
- Staff productivity
- Training

Using the solution will effectively identify and protect against the ever increasing complexity of retail fraud, significantly reduce shrinkage and increase productivity through staff training and awareness. Risk management processes will improve while delivering tangible security, operational and financial benefits.



If you would like to understand how you can better manage your staff and return cash to you, please email us at [info@silverstaranalytics.com](mailto:info@silverstaranalytics.com).